JuryNull brand sheet

FOR JURYNULL AFFILIATES

How to show JuryNull when you promote it. Use the files from the promo kit as they are.

LOGO

The wordmark is JuryNull in Georgia Bold, with Null in red. Use the files from the kit; do not retype, recolour or stretch them. Leave space around the logo at least as wide as the J.

JuryNull JN

COLOURS

Red
#BF0A30
The wordmark's Null, buttons, rules

Navy
#002868
Backgrounds and headers

Ink
#1A1A1A
Text

Paper
#FDFDFB
Page background

FONT

Georgia, bold for the wordmark and headings, regular for text.

PLEASE DO

- Use the banners, cards and logos from this kit as they are.
- Link to the page your post is about.
- Say it is an affiliate link.
- Keep claims to what the site says.

PLEASE DON'T

- Recolour, stretch or redraw the logo.
- Make up numbers, reviews or quotes.
- Call the guide legal advice.
- Suggest JuryNull endorses you.
- Promote JuryNull to anyone under 18.